

KNOWLEDGE MOBILIZATION AND YAFFLE 360

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The Leslie Harris Centre of Regional Policy and Development



THE LESLIE HARRIS CENTRE OF REGIONAL POLICY AND DEVELOPMENT

KNOWLEDGE BROKERING

KNOWLEDGE SHARING

NETWORK BUILDING

KMB AT THE HARRIS CENTRE...

**IS ABOUT PUTTING AVAILABLE
KNOWLEDGE INTO ACTIVE SERVICE
TO BENEFIT SOCIETY. BOTH
RESEARCH KNOWLEDGE AND
EXPERIENTIAL KNOWLEDGE ARE
WORTH SHARING FOR THE BENEFIT
OF ALL. KMB IS ALWAYS ABOUT
KNOWLEDGE EXCHANGE AND IT
SHOULD BE MUTUALLY BENEFICIAL.**

THE HARRIS CENTRE TODAY

Regional development programs

Four regional workshop

Four applied research funds

- Applied Research Fund
 - Waste Management
 - Water Research
 - Student Research Project
-
- David Curran Scholarship

Policy Programs

- Memorial Presents
- Synergy Sessions
- Galbraith Lecture

Brokering Role

Yaffle

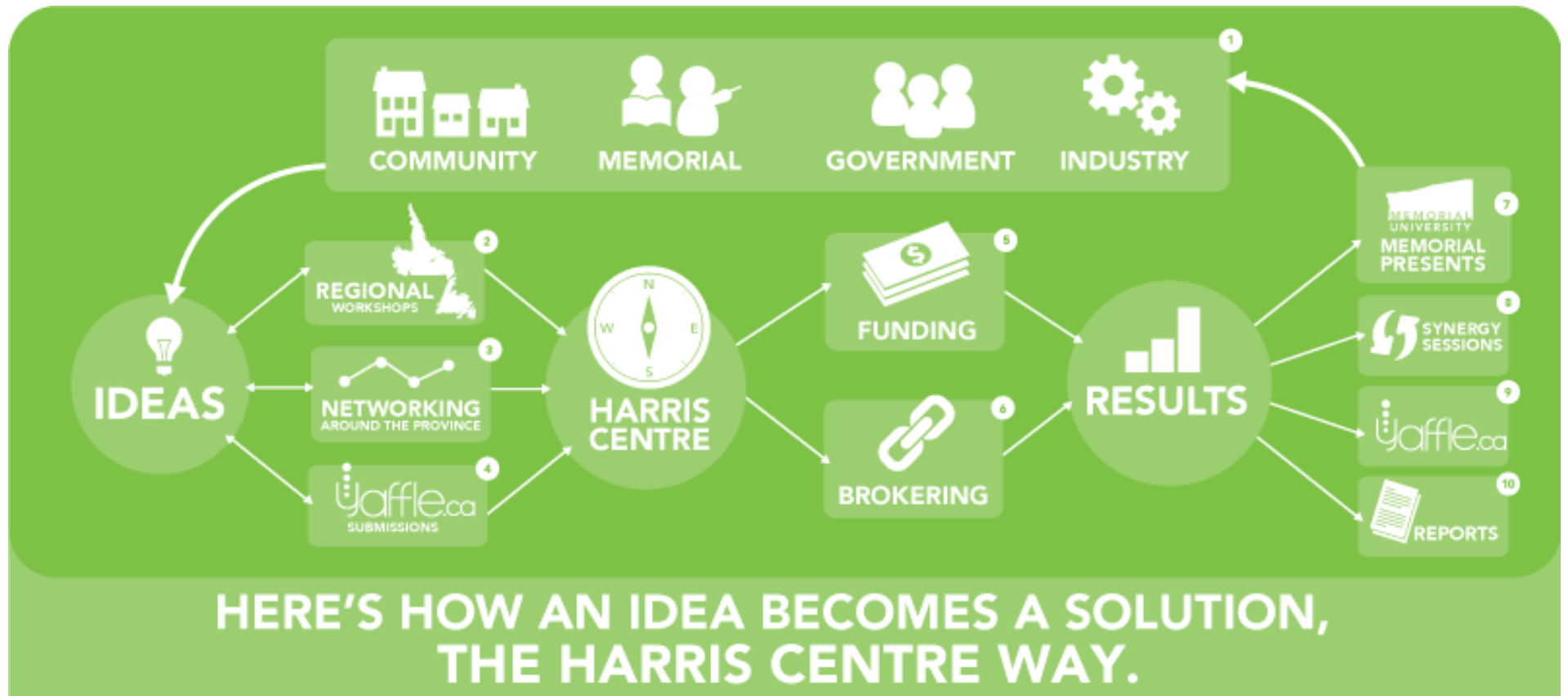


YAFFLE BY THE NUMBERS

Total Hits:	149,000	Registered Users:	2780
Unique Visitors:	109,000	Faculty:	930
Rate of Return Users:	25%	Students:	200
Total Searches:	130,000+	Staff:	360
Searches in 2013:	~10,000	Non-MUN:	1260
		Active Opportunities:	270
		Research Interest Profiles:	580
Users from 191 countries across 6 continents		MUN faculty, staff, student contact views: 1000+ annually	

IDEAS TO SOLUTIONS

THE HARRIS CENTRE WAY



BROKEN

PROCESS

TAPPING

COMMUNITY KNOWLEDGE



Hey Rob! Do you know somebody who does research on X? I can't find anybody in Yaffle

Argh... That's a hard one. Memorial does not have much expertise in X. Call Bob at the Community Experts in Marystown. He knows everything about X.



BETTER KNOWLEDGE SHARING

VAST KNOWLEDGE NETWORK

THERE ARE MANY BROKERS IN THE PROVINCE

WE NEED A BETTER WAY TO CONNECT

www.yaffle.ca — Yaffle.ca

Reader



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Powered by Memorial University, Newfoundland, Canada



CU EXPO 2013
 ENGAGING SHARED WORLDS

Welcome to...

Explore Memorial's projects Locate a supervisor Discover a local partnership

Get started... Suggest a research idea

Yaffle is a user-driven community that connects the innovators of Newfoundland & Labrador with the knowledge and expertise of Memorial University. Sign up to start sharing ideas & building connections.
 *Some components available only to approved Memorial users

Highlight your work*
 Share your interests*

Baffled by Yaffle? Have a look at some of our tutorials.

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Questions about yaffle? Please Contact us :
 support@yaffle.ca | (709) 864-3576 | About this site

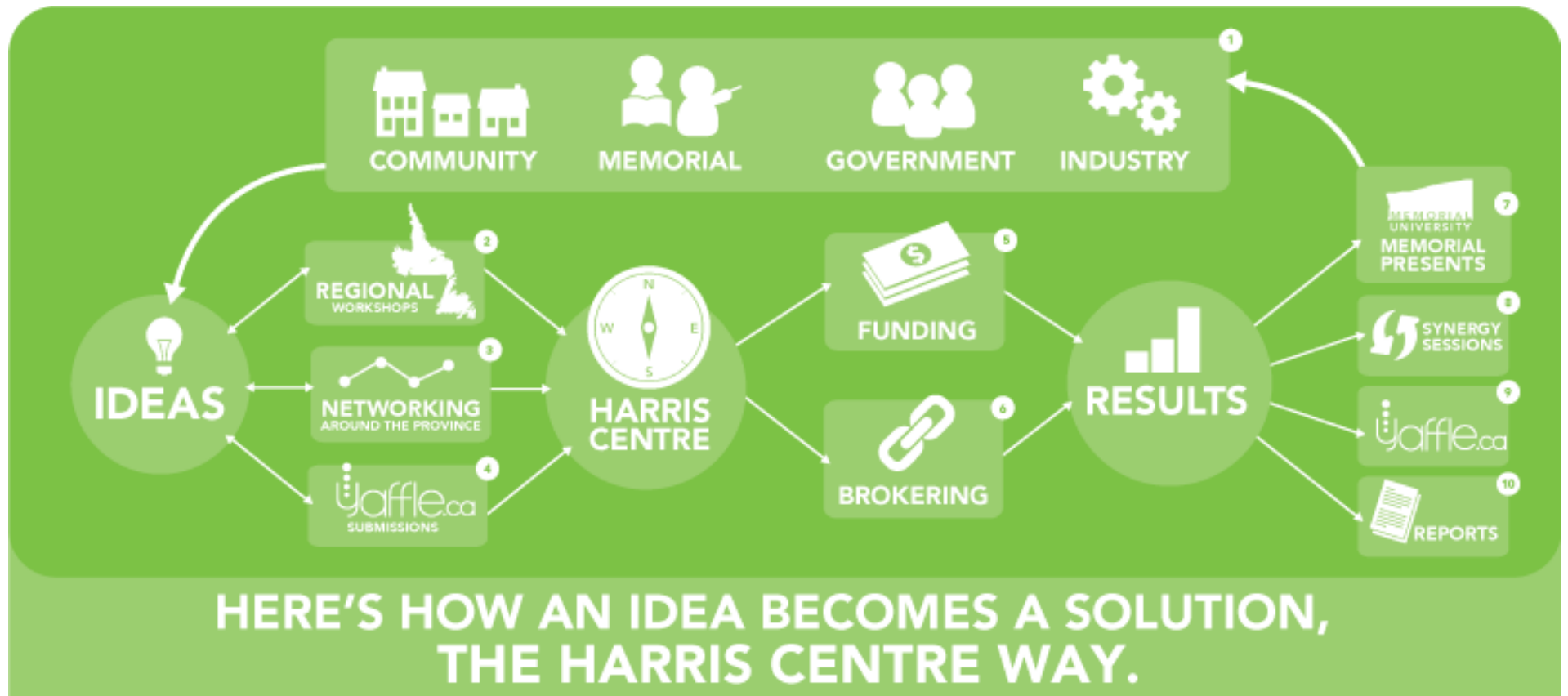
YAFFLE 360 OVERVIEW



- Pilot Yaffle in new institutions
- Community expertise and network
- Functional refresh

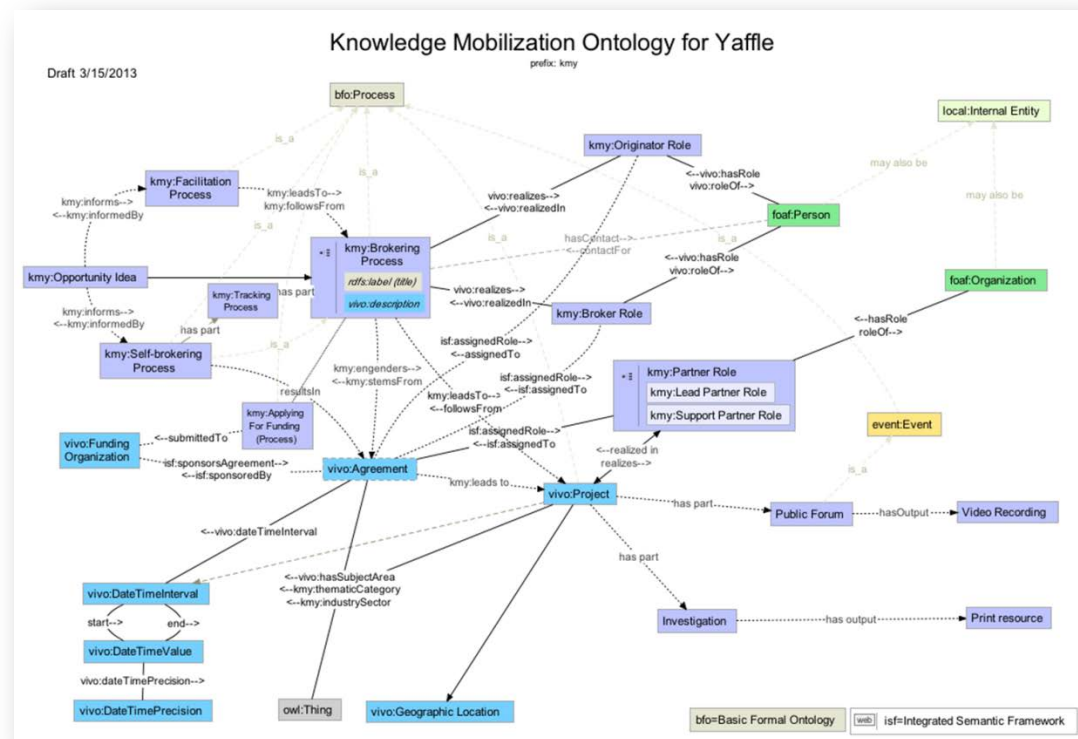
IDEAS TO SOLUTIONS

THE HARRIS CENTRE WAY



THE KMY ONTOLOGY

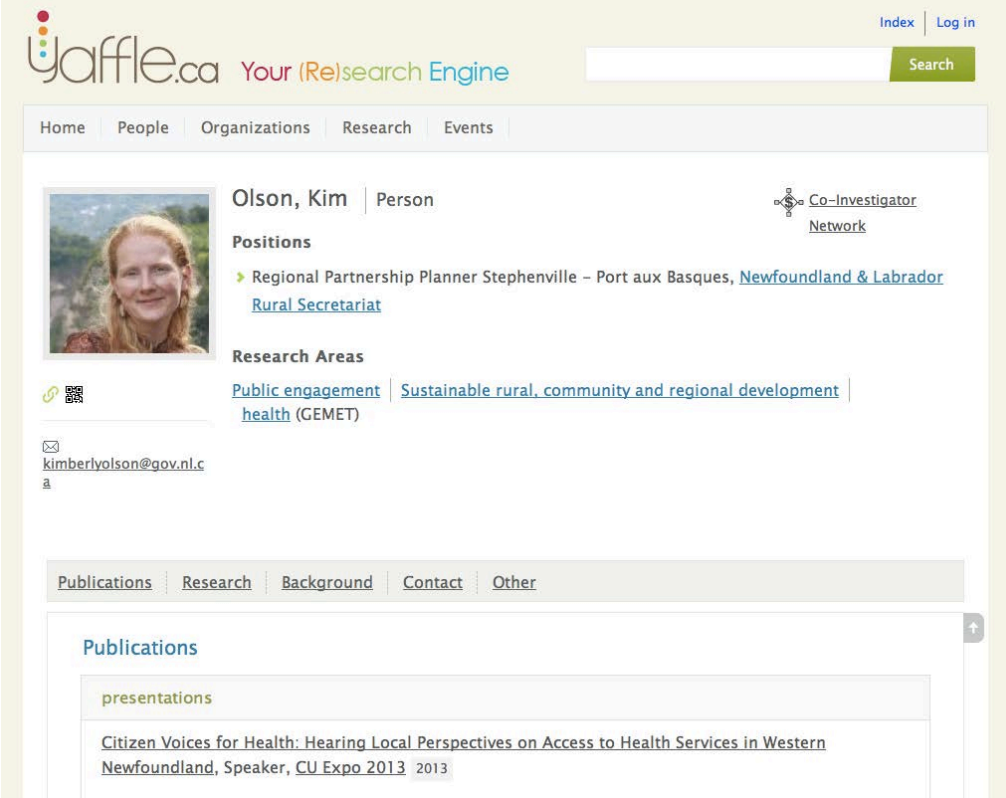
- The working group:
Memorial, Cornell, and
Johns Hopkins
- Focused on modelling
KMb based on Harris
Centre model
- Semantic Web
technologies allow us to
describe relationships
between concepts



YAFFLE 360 SHOW AND TELL

Profiles include elements such as:

1. Contact information
2. Affiliation
3. Links to web pages
4. Research areas
5. Research projects
6. Role expanded to include Broker
7. Expertise (for public and institution)
8. Teaching
9. Co-publication networks
10. Project collaboration networks



The screenshot shows the Yaffle.ca website, which is described as 'Your (Re)search Engine'. The profile is for Kim Olson, a person. It includes a photo of her, her email address (kimberlyolson@gov.nl.ca), and her role as a Co-Investigator in a network. Her positions include Regional Partnership Planner for Stephenville – Port aux Basques, Newfoundland & Labrador Rural Secretariat. Her research areas are Public engagement, Sustainable rural, community and regional development, and health (GEMET). The profile also lists publications, including a presentation titled 'Citizen Voices for Health: Hearing Local Perspectives on Access to Health Services in Western Newfoundland, Speaker, CU Expo 2013' from 2013.

Neis, Barbara

Co-Investigator Network [\(GraphML File\)](#)

Profile



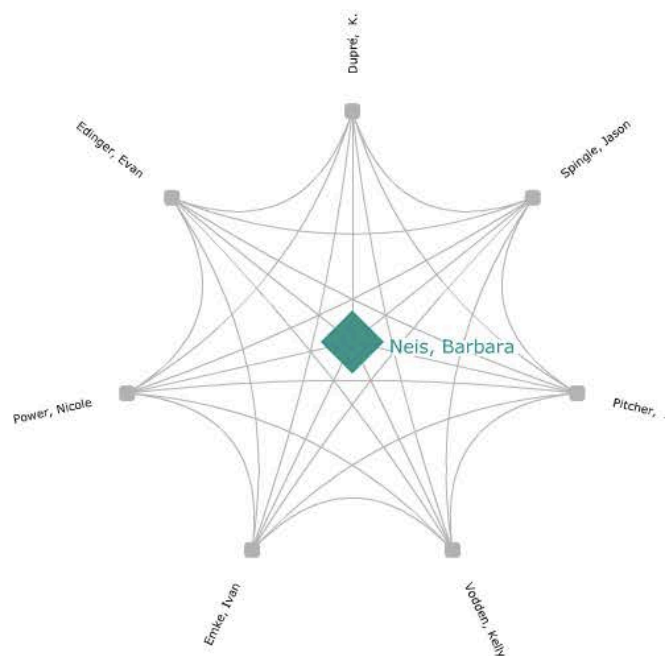
Neis, Barbara

VIVO profile

- 1 Grant(s)
- 7 Co-investigator(s)
- 2007 First Grant
- 2007 Last Grant

Note: This information is based solely on grants that have been loaded into the VIVO system. This may only be a small sample of the person's total work.

Log in to enter additional details about your grants on your profile page.



Interact

Hover over any name to see the number of joint grants and co-investigators with Neis, Barbara.

Legend

No. of co-Investigator(s) No. of time(s) co-investigated
 1  1

YAFFLE SEARCHLIGHT

Riverhead seeks long-term fix for water woes – Nfld. & Labrador – CBC News

www.cbc.ca/news/canada/newfoundland-labrador/story/2013/05/06/nl-riverhead-water-problems-507.html

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Riverhead seeks long-term fix for water woes

CBC News Posted: May 7, 2013 7:01 AM NT | Last Updated: May 7, 2013 9:03 AM NT 3



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Introducing the

YAFFLE SEARCHLIGHT

Riverhead seeks long-term fix for water woes – Nfld. & Labrador – CBC News

www.cbc.ca/news/canada/newfoundland-labrador/story/2013/05/06/nl-riverhead-water-problems-507.html

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yaffle

Sarkar, Atanu
Memorial
St. John's Campus

Sabau, Gabriela
Memorial
Grenfell Campus

Researcher, Jane
College of the North Atlantic
Burin Campus

Expert, John
College of the North Atlantic
Port aux Basques Campus

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Sarkar, Atanu
Memorial
St. John's Campus

Sabau, Gabriela
Memorial
Grenfell Campus

Researcher, Jane
College of the North Atlantic
Burin Campus

Expert, John
College of the North Atlantic
Port aux Basques Campus

Sarkar, Atanu
Memorial
St. John's Campus
Faculty of Medicine
[Open Profile](#)


Research Interests
Climate change and health
Environmental contamination and health
Ecosystem and health
Social epidemiology
Agriculture and health
Occupational hazards
Global health

Selected Projects
A Study of Groundwater Quality of Private Wells in Western Newfoundland Communities (2012)
Climate Change: Adverse Health Impacts and Roles of Health Professionals (2011)
Ecosystem Perspective of Groundwater Arsenic Contamination in India and Relevance in Policy (2010)

Canada NL News Events Weather Programs Video Audio [Contact Us](#)

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YAFFLE 360 SCHEDULE



QUESTIONS?

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www.yaffle.ca

www.mun.ca/harriscentre

